

Nissan North America's Vehicle Purchase Program (VPP)

As a part of Nissan's athletic partnership with West Virginia University, all full-time university employees are eligible for preferred pricing on new Nissan and Infiniti vehicles. West Virginia University employees will receive preferred pricing and can also continue to take advantage of all other consumer facing market incentives.

VPP Plan Details

- **West Virginia University Employees** who wish to purchase a vehicle for themselves or their spouse/domestic partner must use their West Virginia University VPP Company code: **VPP018694** and create a VPP Claim ID on the VPP website (www.insidenissan.com), or by calling **1-800-299-4753**.
- Eligible employees, which are considered all direct, full-time employees of West Virginia University and their spouse/domestic partner in the continental United States, Hawaii, and Alaska, can create **2** claims per calendar year. Vehicles purchased cannot be titled in a business's name.
- Retirees, immediate family, and extended family & friends of West Virginia University are not eligible.
- A copy of the West Virginia University employee's recent paycheck stub (monetary amounts and confidential information may be redacted) noting employee name and university name is required to verify proof of employment with West Virginia University. A university issued employee badge, or a dated letter from the university's Human Resources office (along with contact information and verification of current employment) will also be accepted.

5 Easy Steps To Your VPP Purchase:

1. Visit InsideNissan.com
2. Click "Business Associate" and enter your name and university VPP Code.
3. Search your nearest dealer's inventory and create your VPP Claim ID.
4. Visit your nearest dealer with your printed Claim ID and proof of eligibility.
5. Choose your vehicle, and drive off for less!




Always wear your seatbelt, and please don't drink and drive.
©2016 Nissan North America, Inc.


Vehicle Purchase Program Pricing



NISSAN VPP PRICING	
Model	VPP Discount
370Z	\$150.00
370Z Roadster	\$150.00
Altima	\$150.00
Armada	\$1,500.00
Frontier	\$150.00
JUKE	\$150.00
LEAF	\$1,000.00
Maxima	\$150.00
Murano	\$150.00
NV Cargo	\$150.00
NV200	\$150.00
NV Passenger	\$150.00
Pathfinder	\$150.00
Quest	\$150.00
Rogue	\$150.00
Rogue Select	\$150.00
Sentra	\$150.00
Titan	\$1,500.00
Versa Note	\$150.00
Versa Sedan	\$150.00
Xterra	\$150.00

VPP PRICING EXAMPLE	
 2016 Nissan Rogue	
MSRP	\$24,740.00
Dealer Invoice	\$23,421.00
VPP Discount	\$150.00
Customer Bonus Cash	\$1,000.00
VPP Price	\$22,271.00

INFINITI VPP PRICING	
Model	VPP Discount
Q40	Dealer Invoice
Q50	Dealer Invoice
Q60 Coupe	Dealer Invoice
Q60 Convertible	Dealer Invoice
Q70	Dealer Invoice
QX50	Dealer Invoice
QX60	Dealer Invoice
QX70	Dealer Invoice
QX80	Dealer Invoice

VPP PRICING EXAMPLE	
 2016 Infiniti Q50	
MSRP	\$37,650.00
Dealer Invoice (VPP Discount)	\$35,015.00
Retail Dealer Cash	\$2,500.00
VPP Price	\$32,515.00

The above pricing example is for illustration purposes only. The VPP discount for Nissan vehicles is subtracted from Dealer Invoice.

Prices do not include Destination or Handling charges, RMP assessments, Dealer Documentation Fees, sales taxes, etc. Visit insidenissan.com for full eligibility requirements and details. VPP is an optional Dealer participation program. Please contact your local Dealer to inquire about program participation.

For assistance contact Nissan VPP at 1-800-299-4753 (Mon.-Sat. 8:00AM – 7:00PM CST), or by email at nissanvpp@programhq.com