West Virginia University
TALENT AND CULTURE

Local Merchant Information Form

Contact Name	
Merchant Name	
Address (List all participating locations, numbered) Address format: Mall/Center Name (if applicable) Street Address City, State, Zip	
Phone	
Website	
Email	
Category Name (Refer to list below) Automotive Banking Beauty Business & Office Clothing Electronics Education Entertainment Financial Services Flowers & Gifts Food & Dining Gift Cards Health & Wellness Home & Living Insurance Moving & Storage Pets Recreation Sports Travel	
Product Description	
Discount Description (Include * if terms/conditions apply)	
Start Date	
End Date	
Merchant Bio – Main Copy (2-3 sentences describing Merchant)	

Please email form back to CentralBA@mail.wvu.edu.